

Strategies for Success

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Strategies for Success



- ***What is Success ?***
- *Success is progressive realisation of worthy goal.*

Strategies for Success

- *What it takes to achieve success ?*
 - *Struggle*
 - *Hard Work*
 - *Honesty*



Strategies for Success

- ***How do we measure success ?***
- *Not by position.*
- *By a feeling of knowing you have done a job well.*
- *Not as compared to others.*
- *Compared with what we are capable of doing.*



Strategies for Success

- *Successful people compete against themselves.*



Strategies for Success

- *What is Failure ?*

• *Errors* → *Mistakes* → *Failure*



Strategies for Success



- ***Lets Learn About Failure***

Strategies for Success

- *1. People think failure is avoidable – It's not.*



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- ***Rules of being human***

- **Rule 1** : *You will learn lessons.*
- **Rule 2** : *There are no mistakes – only lessons.*
- **Rule 3** : *A lesson is repeated until it is learned.*
- **Rule 4** : *If you don't learn easy lessons, they get harder.*
- **Rule 5** : *You'll know you've learned a lesson when your actions change.*



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- *2. People think failure is an event – It's not.*
- *Errors → Mistakes → Failure*
- *Success is a Journey, not a destination.*
- *It's a process not an event.*



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- ***3. People think failure is Objective – It's not.***
- *It's subjective. Your perception of and response to mistakes determine whether your actions are failure.*



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- ***4. People think failure is the Enemy – It's not.***
 - *It's a friend – learn from mistakes.*



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- ***5. People think failure is Irreversible – It's not.***

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- ***6. People think failure is Stigma – It's not.***

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- ***7. People think failure is Final – It's not.***



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- *“Its all in how you look at it”*



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- ***Failure & Success***

- *“Failure isn’t so bad if it does not attack the heart
Success is all right, if it does not go to the head”*

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- *Those who do not learn from mistakes – Fools.*
- *Those who learn from mistakes – Common Man.*
- *Those who learn from other's mistakes – Clever Man.*



Strategies for Success

- *What is the Success Strategy ?*



Strategies for Success

- ***FAILING FORWARD***

- *“Turning mistakes into stepping stones for Success”*



Strategies for Success



- *What is the main difference between the people who achieve and people who are average ?*

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- - *Family Background ?*
- - *Wealth ?*
- - *Opportunity ?*
- - *High Morals ?*
- - *No – None of these things.*

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- *It is their perception of failure and their response to failure.*



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- *Every success story is also a story of a failure.*



Strategies for Success



- ***If you have failed, are you a failure?***

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- - *a man who failed in business at the age 21*
- - *defeated in legislative race at the age 22*
- - *failed again in business at 24*
- - *death of his sweet heart at 26*
- - *nervous breakdown at 27*
- - *lost in congressional race at 34*
- - *lost a senatorial race at 45*
- - *failed to become Vice President at 47*
- - *lost a senatorial race at 49*
- - *And was elected president of U.S.A. at 52*



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*This man was Abraham Lincoln.
Would you call him a failure?*



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- *“You may lose battles,
But you should win a WAR”*



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- *Walt Disney faced many rejections from news paper editors.*
- *Started Mickey Mouse.*

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- ***Thomas Alva Edison***
 - - *only three months of schooling.*
 - - *at 67 lost lab in fire.*
 - - *three weeks later he invented phonograph.*
 - - *failed 10,000 times while working on a **Light Bulb.***



Strategies for Success

- ***NEVER QUIT***



Strategies for Success

- *Failing Forward*



Strategies for Success



- ***Seven Abilities Needed to Fail Forward***
- *Achievers reject rejection.*
- *Achievers see failure as Temporary*
- *Achievers see failures as isolated events*
- *Achievers keep realistic expectations*
- *Achievers focus on strength*
- *Achievers vary approaches to achievement*
- *Achievers Bounce Back*

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- *Do you think, Winning horse is five or ten times faster? No. Its not. It may be faster by fraction of a second. But the rewards are five or ten times greater.*



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- *The Story of Failing Forward.*



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- ***“Wright Brothers” – Bicycle Mechanics***
 - - *Orville Wright & Wilbur Wright*
 - - *First Flight on 17th Dec – 1903.*



Strategies for Success



- ***Dr. Samuel P. Langley***

- - *Professor of Mathematics & Astronomy.*
- - *Director, Smithsonian Institution.*
- - *Thinker, Scientist & Inventor.*
- - *1898 US war department gave him \$50,000 commission for manned machine.*

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- ***Oct 8, 1903 – Experiment of manned aircraft.***
- - *miserably failed.*
- - *criticism was brutal.*



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- *Dec 1903 - again attempted*
- - *failed.*
- - *fierce criticism.*
- - *waste of public funds*

Langley gave up, Defeated & Demoralised.

- - *Died in Stroke.*



Strategies for Success

- *Qualities that make a man successful.*



Strategies for Success

- *Desire*
- *Commitment*
- *Responsibility*
- *Hard Work*
- *Character*
- *Positive Believing*
- *Give more than you get*
- *The Power of Persistence*
- *Pride of Performance*
- *Be willing to learn.*



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- *What is holding us back ?*

Strategies for Success

- *Unwilling to take risk*
- *Lack of Persistence*
- *Instant Gratification*
- *Lack of Priorities*
- *Looking for shortcuts*
- *Selfishness & Greed*
- *Lack of Conviction*
- *Lack of understanding of nature's laws*
- *Unwilling to Plan and Prepare*
- *Lack of Discipline*




Strategies for Success

- **DON'T QUIT**

*When things go wrong, As they sometimes will,
When the road you're trudging seems all uphill,
When the funds are low and debts are high,
And you want to smile, but you have to sigh,
When care is pressing you down a bit,
Rest if you must, but don't you QUIT.*



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*Life is a queer with its twist and turns,
As everyone of us sometimes learns,
And many failure turns about
When he might have won had he stuck it out,
Don't give up though the pace seems slow,
You may succeed with another blow.*

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*Success is failure turned inside out –
The silver tint of the clouds of doubt,
And you never can tell how close you are,
It may be near, when it seems so far,
So stick to the fight when you're hardest hit
It's when things seem worst that you mustn't
QUIT.*

